



# THE CATALYST

## Sound Bites from John D. Proebsting, CDT:



On January 13, I attended a special one-day session on Implantology as part of The Barnes Group Winter Meeting in Phoenix, Arizona.

We were privileged to hear from notable speakers such as Dr. Charles A. Babbush, Shane Sebestyen of Windsor, Ontario, Nick Nicholas of Nobel Biocare, Phil Freisinger of BASIC Dental Implants, and our group's own Mike Robertson, CDT, of Lompoc, CA.

The speakers covered the gamut of related topics from Dr. Charles A. Babbush, who wrote the book, *As Good As New*, a patient-oriented explanation of implants and his Cam-Log system, to Shane Sebestyen who discussed the Marius Implant Bridge, to Nick Nicholas of Nobel Biocare who discussed "teeth in an hour." Phil Freisinger spoke about the BASIC Dental Implant system and Mike Robertson discussed overcoming angulation challenges and the opportunities available with custom and "virtual" abutments. The program further enhanced and complemented our laboratory's implant services.

### Upcoming seminar:

Are you interested in becoming involved in implant reconstruction? Then don't miss our hands-on clinic that takes you from treatment planning to inserting the final restoration.

Sign up and we will rush you a copy of Dr. Babbush's book, *As Good As New*, at no charge. Friday, September 15, 4:00 – 8:00pm. Location to be announced.

## A Patient's Guide to Implants



When Dr. Charles A. Babbush addressed our group in Phoenix, he asked us: If a trusted financial planner asked us to give him/her \$20 today and we would receive \$2000 in two weeks for our investment, would we spend the \$20? Everyone in the room said they definitely would. With that in mind, we would

like to recommend Dr. Babbush's book, *As Good As New: A Consumer's Guide to Dental Implants*. The success stories included help to emphasize an improved quality of life for your patients. After your patients read this book, many will be likely to accept your suggested implant treatment plan.

We are here to help you. We highly recommend that you read Dr. Babbush's book and provide it to your patients considering implants. We can sell you your first copy and provide you with an order form for additional copies. If you do not like the book, we would be pleased to give you a complete refund.

To order *As Good As New* for \$19.95, call PJ's Dental Lab, Inc. at (800) 442-7741.

### WDA Annual Session:

Stop by our booth at the 2006 WDA Jewel of the Great Lakes Wisconsin Dental Meeting. The meeting runs Thursday and Friday, May 4 - 5th at the Kalahari Waterpark Resort and Convention Center in Wisconsin Dells. You can register online at: [www.wda.org](http://www.wda.org).

## Digital Photography:

### A Valuable Tool to Improve Lab Communications & Patient Presentations

We are pleased to co-sponsor this seminar with the Marquette University School of Dentistry.

Course Objective: What the participant will learn:

- Appropriate digital cameras for dental photography.
- Shooting techniques to ensure excellent quality photographs.
- How to utilize Adobe Photoshop to improve the quality of the captured image.
- PowerPoint techniques to create presentations for patient communication.
- Skills to allow the dentist to e-mail patient photographs to the dental lab.

This course is designed for both the dental photography novice and for the dentist with experience shooting dental images, but who would like to improve his/her skills with a digital SLR.



**Date:** Friday, June 2, 2006

**Time:** 9:00am - 5:00pm

**Credit:** 7 hours

**Tuition:** Dentist: \$595.00

Auxiliary attending w/dentist \$350.00 (limit one)

**Location:** Marquette University School of Dentistry

**Instructors:** Tod Hammes, DDS  
Dennis Hartlieb, DDS  
John R. Moser, DDS

For complete details and registration visit:

[www.marquette.edu/dentistry](http://www.marquette.edu/dentistry)

## The Communication of Shade ... Verifying Shade is an Art

*May we suggest that you order any of these self-administered tests.*

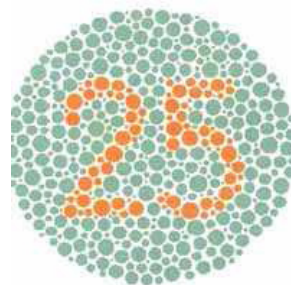
Color blindness is a common term for a lack of perceptual sensitivity to certain colors. Three types of color receptors are in our eyes (red, green and blue) and the genes for color vision are on the X-chromosomes. Among the Caucasian population, statistically only 1 in 200+ females will have color deficiencies whereas 1 in every 12-20 males will exhibit color deficiencies. The deficiencies are transmitted through the mother. Actual ratios vary in different populations. For example, color blindness is much less common in Asians and Native Americans.

The dental profession long ago recognized the need for proper lighting in the operatory and that the paint on the walls, any wallpaper and the patient's bib, their clothing or even their make up can have an effect on shade.

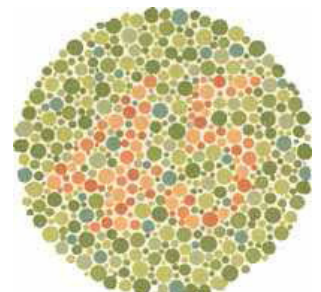
To determine which of your staff members are most adept to assist in shade selection, you may wish to consider one of the tests most widely used by industry.

- The Ishihara Test, advanced edition, is a series of 24 colored plates easily used to recognize red-green color perception deficiencies. The cost is \$164 and can be purchased from Allegro Medical, 800-861-2211, [www.allegromedical.com](http://www.allegromedical.com). Order item #192016.
- The Farnsworth 15D Color Test has color chips for very exact distinction of shade discrimination abilities. The cost is \$309 and can be purchased from Vision Training Products, 800-348-2225, [www.bernell.com](http://www.bernell.com). Order item #LF15.
- The Holmgren-Test contains 24 wool strands in specified colors and is available at a cost of \$60.25 from Carolina at 800-227-1150, [www.carolina.com](http://www.carolina.com). Order item #694620.

Color vision is complex and difficult to test. However, below are two circles containing colored spots and various numbers. Study the circles. What numbers do you see?



Answer: 25



Answer: 45



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